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FOR IMMEDIATE RELEASE:

K2C Real Estate Solutions to Assist with “Extreme Makeover: Home Edition”

Charlotte, NC (July 17, 2008) – K2C Real Estate Solutions will take on multiple roles as ABC’s Extreme Makeover: Home Edition comes to Charlotte for the first time. American Heartland Homebuilder, the Charlotte builder for the episode, announced Tuesday that the popular reality show Extreme Makeover: Home Edition will film an upcoming episode in the Queen City during July and August 2008.

K2C Real Estate Solutions will serve as a member of the Board of Directors for the 2008 Charlotte broadcast. Additionally, K2C Real Estate Solutions is a contributing sponsor of the event as the coordinator and hosting company for the website www.extrememakeovercharlotte.com. K2C is also coordinating and sponsoring a Benefit Concert on July 30 from 7-10 pm at the South Park Symphony Park amphitheatre that will raise money for the family.

“When we were contacted about the opportunity to get involved with *Extreme Makeover: Home Edition* I knew we had to put forth our best to show the world what an incredible, outstanding and giving community Charlotte is. We are truly blessed here in the Queen City,” states Matt Alexander, Vice President of Sales at K2C Real Estate Solutions. “K2C is proud to be a part of such a great team and wonderful cause,” adds Jake Kent, President of K2C Real Estate Solutions.

About ABC-TV’s *Extreme Makeover: Home Edition*

“Extreme Makeover: Home Edition,” which has won back-to-back Emmy Awards as Best Reality Program (non-competitive), is entering its 6th season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Anthony Dominici is the executive producer, and David Goldberg is the president of Endemol USA. The show airs on Sundays (8:00-9:00 EST) on the ABC Television Network.

About K2C Real Estate Solutions

K2C Real Estate Solutions provides turnkey marketing and sales services to builders and developers. K2C's mission is to provide quality real estate consulting services that enable customers to enjoy efficient transactions while purchasing or selling a home or investment property. Focus areas include South Charlotte (Lancaster, Mecklenburg, Union and York Counties).

For more information, visit www.K2C-Realty.com.

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