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FOR IMMEDIATE RELEASE:

**K2C Real Estate Solutions Invites Realtors® to Attend Realtor Day with
Extreme Makeover: Home Edition**

Charlotte, NC (July 23, 2008) – K2C Real Estate Solutions, who will be taking on multiple roles assisting ABC's Extreme Makeover: Home Edition during their Charlotte broadcast, invites Charlotte area Realtors® to attend a Realtor Day on Thursday, July 31 from 10am to 7pm on site at the Extreme Makeover: Home Edition site.

American Heartland Homebuilder, the Charlotte builder for the episode, announced last week that the popular reality show Extreme Makeover: Home Edition will film an upcoming episode in the Queen City during July and August 2008.

Realtor Day will include a VIP Tent where licensed brokers may watch the home being built. Realtors must show identification in order to enter the VIP tent. Food and drinks will also be provided.

To secure reservations, realtors may RSVP at www.extrememakeovercharlotte.com/realtorday where they are asked to provide Realtor® identification. The home chosen to be built live on Extreme Makeover: Home Edition will be announced on July 28; at that time, location and directions will be posted on the website and an email will be sent to the guest list.

About ABC-TV's *Extreme Makeover: Home Edition*

"Extreme Makeover: Home Edition," which has won back-to-back Emmy Awards as Best Reality Program (non-competitive), is entering its 6th season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Anthony Dominici is the executive producer, and David Goldberg is the president of Endemol USA. The show airs on Sundays (8:00-9:00 EST) on the ABC Television Network.

About K2C Real Estate Solutions

K2C Real Estate Solutions provides turnkey marketing and sales services to builders and developers. K2C's mission is to provide quality real estate consulting services that enable customers to enjoy efficient transactions while purchasing or selling a home or investment property. Focus areas include South Charlotte (Lancaster, Mecklenburg, Union and York Counties).

For more information, visit www.K2C-Realty.com.

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