



CONTACT:

Matt Alexander
7227 Pineville-Matthews Rd.
Suite 300
Charlotte, NC 28226
704-644-7793
malexander@k2c-realty.com

FOR IMMEDIATE RELEASE:

K2C Real Estate Solutions Recruits Top Sales Agent

Charlotte, NC (August 29, 2008) – K2C Real Estate Solutions, a real estate consulting firm that provides marketing and sales services to builders and developers, has added Robert MacLeod to its dynamic sales team.

Robert MacLeod is an industry top producer with 20 years experience, with eight years as a general brokerage agent and 12 years as an on-site sales agent. He has a Bachelor of Business Administration degree from the University of New Brunswick in Canada. Robert has also received many sales awards when previously working for Crescent Resources.

Robert has been a resident of Charlotte since 1996. He worked on site in various luxury communities representing 40 custom home builders. He has also had intense involvement with home designs working closely with many residential designers including two Home-A-Rama homes.

“We are honored to have Robert on our team,” says Jake Kent, President of K2C Real Estate Solutions. “We believe that our commitment to recruiting top-notch personnel is reflective upon the culture of our company. Robert is definitely an asset to our team.”

About K2C Real Estate Solutions

K2C Real Estate Solutions provides turnkey marketing and sales services to builders and developers. K2C's mission is to provide quality real estate consulting services that enable customers to enjoy efficient transactions while purchasing or selling a home or investment property. Focus areas include South Charlotte (Lancaster, Mecklenburg, Union and York Counties).

For more information, visit www.K2C-Realty.com.

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