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FOR IMMEDIATE RELEASE:

Commuting Costs Minimized at Sheffingdell and Reverdy End Communities

Charlotte, NC (August 14, 2008) – K2C Real Estate Solutions, the firm that represents South Charlotte neighborhoods such as Sheffingdell and Reverdy End, say that fuel prices have affected the real estate market in a number of ways.

Homebuyers are looking for homes closer to work due to the skyrocketing gas prices. “It comes up in conversation at just about every showing,” says Jake Kent, President of K2C Real Estate Solutions.

Kent, whose company has seen a shift in the priorities of homeowners, has maintained strong sales volume during 2008. Kent believes this is due to the location of their featured communities.

Sheffingdell (www.sheffingdell.com) and Reverdy End (www.reverdyend.com) are conveniently located right off Interstate 485, providing easy and quick access for commuters to I-85 and I-77. These communities are both located within a twenty mile radius from uptown Charlotte, Ballantyne Corporate Park, South Charlotte and the Matthews area.

“Just a few years ago, we saw buyers choosing larger homes a little further out from the city because they could afford more square footage and didn’t mind the commute,” says Kent. “Now that gas and oil prices have gone through the roof, buyers are reprioritizing.”

Kent adds that both Sheffingdell and Reverdy End offer flexibility in square footage and lot sizes as well as convenience to all major highways. “When we show Sheffingdell and Reverdy End to our clients, it’s almost a no-brainer.”

About Sheffingdell

Sheffingdell is a new community located off Rea Road with homes from \$600,000 to \$800,000. The neighborhood is close to Uptown Charlotte, and just minutes from nearby golf, restaurants, shopping and premier schools including Olde Providence Elementary, Carmel Middle School, and Myers Park High School. Homes are currently under construction and available for showing and viewing.

Featured Builders: American Heartland Homebuilder, Ashland Custom Homes, Camelot Custom Homes and Persis-Nova Builders.

Directions to Sheffingdell: From Charlotte, take Providence Road toward 51, turn right on Rea Road, turn left on Windyrush. Sheffingdell is located on the left.

About Reverdy End

Reverdy End features homes from the \$900s in a prestigious school district that includes Elizabeth Lane Elementary, South Charlotte Middle School and Providence High School. Reverdy End is a quiet neighborhood located off of highway 51. These beautiful homes are surrounded by peaceful woods, yet close to everything. Two homes are currently available for immediate occupancy. Four home sites are available for custom build opportunities, all on basement lots and backing up to woods.

Featured Builders: Prestige Custom Homes, Carolina Construction Group, Persis-Nova Builders and American Heartland Homebuilder.

Directions to Reverdy End: From Charlotte, take Providence Road to Pineville-Matthews Road. Turn right onto Reverdy Lane.

About K2C Real Estate Solutions

K2C Real Estate Solutions provides turnkey marketing and sales services to builders and developers. K2C's mission is to provide quality real estate consulting services that enable customers to enjoy efficient transactions while purchasing or selling a home or investment property. Focus areas include South Charlotte (Lancaster, Mecklenburg, Union and York Counties).

For more information, visit www.K2C-Realty.com.

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