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FOR IMMEDIATE RELEASE:

Great School Districts Help Maintain Home Values
Sheffingdell and Reverdy End located in great school districts in Charlotte

Charlotte, NC (July 9, 2008) – K2C Real Estate Solutions’ featured communities Sheffingdell and Reverdy End are both located in top school districts in Charlotte. Sheffingdell’s schools include Olde Providence Elementary, Carmel Middle School, and Myers Park High School. Reverdy End’s schools include Elizabeth Lane Elementary, South Charlotte Middle, and Providence High School.

All of these schools have a rating above eight on a scale of one to ten on GreatSchools.net. Great School’s ratings are based on the schools’ test performance by comparing the state standardized test results to those of peer schools. In addition, Myers Park High School was named one of Newsweek’s 100 Best High Schools in America in 2007.

“One of the first questions homebuyers ask is, ‘How are the schools?’” states **K2C Real Estate Solutions** President Jake Kent. “Homebuyers want to purchase a home in the best school districts with the best teachers, curriculum and test scores. Even for buyers who don’t have school-age children, good schools help maintain home values and provide consistent demand for the properties,” adds Kent.

Multiple studies reveal that accomplished schools contribute to home appreciation.

About Sheffingdell

Sheffingdell is a new community located off Rea Road with homes from \$600,000 to \$800,000. The neighborhood is close to Uptown Charlotte, and just minutes from nearby golf, restaurants, shopping and a premier school district. Homes are currently under construction and available for showing and viewing.

Featured Builders: American Heartland Homebuilder, Ashland Custom Homes, Camelot Custom Homes and Persis-Nova Builders

Directions to Sheffingdell: From Charlotte, take Providence Road toward 51, turn right on Rea Road, turn left on Windyrush. Sheffingdell is located on the left.

To learn more about Sheffingdell, visit www.Sheffingdell.com.

About Reverdy End

Reverdy End features homes from the \$900s in a prestigious school district that includes Elizabeth Lane Elementary, South Charlotte Middle School and Providence High School. Reverdy End is a quiet neighborhood located off of highway 51. These beautiful homes are surrounded by peaceful woods, yet close to everything. Two homes are currently available for immediate occupancy. Five home sites are available for custom build opportunities.

Featured Builders: Prestige Custom Homes, Carolina Construction Group, Persis-Nova Builders and American Heartland Homebuilders.

Directions to Reverdy End: From Charlotte, take Providence Road to Pineville-Matthews Road. Turn right onto Reverdy Lane.

To learn more about Reverdy End, visit www.ReverdyEnd.com.

About K2C Real Estate Solutions

K2C Real Estate Solutions provides turnkey marketing and sales services to builders and developers. K2C's mission is to provide quality real estate consulting services that enable customers to enjoy efficient transactions while purchasing or selling a home or investment property. Focus areas include South Charlotte (Lancaster, Mecklenburg, Union and York Counties).

For more information, visit www.K2C-Realty.com.

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