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FOR IMMEDIATE RELEASE:

Homes of the Future Offered in Sheffingdell and Reverdy End

Charlotte, NC (August 25, 2008) – K2C Real Estate Solutions, a real estate consulting firm that provides marketing and sales services to builders and developers, knows what homebuyers are looking for when purchasing a home.

Jake Kent, President of K2C Real Estate Solutions, says the latest research shows homeowners are not only looking for homes they can afford, but they are looking for homes that offer smart design for convenient living.

K2C Real Estate Solutions' featured communities Sheffingdell and Reverdy End include homes designed with today's active and busy lifestyles in mind. Its standard offerings include upgrades that are not found in most new homes. These homes include home offices, lofts, wine cellars, large kitchens, bonus rooms that can be used as media rooms and more.

“When we are designing homes, we always think about what our clients want,” says Kent. “Our clients want homes that not only offer comfort, but functionality as well. We design these homes to fit everyone's lifestyles and needs.”

Kent also acknowledged that with the current housing market and the high inventory of homes in this price range, builders and designers must be intuitive of the needs of homebuyers.

About Sheffingdell

Sheffingdell is a new community located off Rea Road with homes from \$600,000 to \$800,000. The neighborhood is close to Uptown Charlotte, and just minutes from nearby golf, restaurants, shopping and a premier school district. Homes are currently under construction and available for showing and viewing.

Featured Builders: American Heartland Homebuilder, Ashland Custom Homes, Camelot Custom Homes and Persis-Nova Builders

Directions to Sheffingdell: From Charlotte, take Providence Road toward 51, turn right on Rea Road, turn left on Windyrush. Sheffingdell is located on the left.

To learn more about Sheffingdell, visit www.Sheffingdell.com.

About Reverdy End

Reverdy End features homes from the \$900s in a prestigious school district that includes Elizabeth Lane Elementary, South Charlotte Middle School and Providence High School. Reverdy End is a quiet neighborhood located off of highway 51. These beautiful homes are surrounded by peaceful woods, yet close to everything. Two homes are currently available for immediate occupancy. Five home sites are available for custom build opportunities.

Featured Builders: Prestige Custom Homes, Carolina Construction Group, Persis-Nova Builders and American Heartland Homebuilder

Directions to Reverdy End: From Charlotte, take Providence Road to Pineville-Matthews Road. Turn right onto Reverdy Lane.

To learn more about Reverdy End, visit www.ReverdyEnd.com.

About K2C Real Estate Solutions

K2C Real Estate Solutions provides turnkey marketing and sales services to builders and developers. K2C's mission is to provide quality real estate consulting services that enable customers to enjoy efficient transactions while purchasing or selling a home or investment property. Focus areas include South Charlotte (Lancaster, Mecklenburg, Union and York Counties).

For more information, visit www.K2C-Realty.com.

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