



CONTACT:

Matt Alexander
7227 Pineville-Matthews Rd
Suite 300
Charlotte, NC 28226
704-644-7793
malexander@k2c-realty.com
www.K2C-Realty.com

FOR IMMEDIATE RELEASE:

Sheffingdell and Reverdy End Located in Fast Growing South Charlotte

Charlotte, NC (September 25, 2008) – Sheffingdell and Reverdy End, featured communities of K2C Real Estate Solutions (www.K2C-Realty.com), are located in one of the fastest growing cities in North Carolina. South Charlotte continues to attract new residents and experience growth despite the national housing outlook.

Sheffingdell and Reverdy End are both located near Matthews and the Arboretum in South Charlotte, areas that appeal to young professionals, families, companies and even empty-nesters. South Charlotte offers an abundance of jobs, premier school districts, prominent hospitals and exquisite shopping, dining and entertainment.

“We have many homebuyers who are relocating here because Charlotte still has a strong, stable market,” says Jake Kent, President of K2C Real Estate Solutions. “South Charlotte is such a livable area, with its jobs, amenities and affordable housing.”

Kent adds that many homebuyers are also relocating to South Charlotte because it is not as congested. “Ten years ago, we saw Lake Norman as a booming suburb of Uptown Charlotte. Today, however, people are discovering what South Charlotte has to offer.”

In addition to affordable housing options, South Charlotte is attracting businesses and corporate headquarters. Many homebuyers coming to the South Charlotte area are relocating from other parts of North Carolina, and from across the country.

About Sheffingdell

Sheffingdell is a new community located off Rea Road with homes from \$600,000 to \$800,000. The neighborhood is close to Uptown Charlotte, and just minutes from nearby golf, restaurants, shopping and a premier school district. Homes are currently under construction and available for showing and viewing.

Featured Builders: American Heartland Homebuilder, Ashland Custom Homes, Camelot Custom Homes and Persis-Nova Builders

Directions to Sheffingdell: From Charlotte, take Providence Road toward 51, turn right on Rea Road, turn left on Windyrush. Sheffingdell is located on the left.

To learn more about Sheffingdell, visit www.Sheffingdell.com.

About Reverdy End

Reverdy End features homes from the \$900s in a prestigious school district that includes Elizabeth Lane Elementary, South Charlotte Middle School and Providence High School. Reverdy End is a quiet neighborhood located off of highway 51. These beautiful homes are surrounded by peaceful woods, yet close to everything. Two homes are currently available for immediate occupancy. Five home sites are available for custom build opportunities.

Featured Builders: Prestige Custom Homes, Carolina Construction Group, Persis-Nova Builders and American Heartland Homebuilder

Directions to Reverdy End: From Charlotte, take Providence Road to Pineville-Matthews Road. Turn right onto Reverdy Lane.

To learn more about Reverdy End, visit www.ReverdyEnd.com.

About K2C Real Estate Solutions

K2C Real Estate Solutions provides turnkey marketing and sales services to builders and developers. K2C's mission is to provide quality real estate consulting services that enable customers to enjoy efficient transactions while purchasing or selling a home or investment property. Focus areas include South Charlotte (Lancaster, Mecklenburg, Union and York Counties).

For more information, visit www.K2C-Realty.com.

###